Blake Oxford

Strategic Execution Leader | Operational Architect | Change Catalyst | Builder

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City: Farmington Hills, Michigan

Dynamic leader with a proven track record of enterprise-wide transformation across operations, finance, marketing, and IT. Specialized in operational redesign, systems integration, and KPI-driven execution. Led modernization of core revenue-generating and administrative functions—billing, scheduling, documentation, HR, accounting, operations, and compliance—while implementing EOS to align leadership and strategy. Known for driving ERP rollouts, building AI-powered audit tools, and developing scalable infrastructure that supported over 10-million-dollar growth and 200 more employees.

Experience

Director of Special Projects – The Oxford Center, Southeast, MI

Jan 2020 – June 2025

Directed company-wide transformation by aligning leadership, operations, and clinical departments around a shared vision—breaking silos, integrating systems, and driving coordinated execution at every level to enable scalable, unified service delivery.

- Led the modernization of core administrative operations—migrating critical workflows to cloud-based platforms and architecting integrated systems across billing, HR, scheduling, documentation, and finance, including enterprise rollouts of Microsoft Dynamics, Sage Intacct, ADP Workforce Now, and AdvancedMD.
- Secured $10M+ in financing by building financial models, delivering executive reports, and managing banking relationships to support facility and systems expansion.
- Deployed LLM-powered audit tools—tested early GPT tech pre-ChatGPT and rolled out real-time AI feedback to improve documentation and audit outcomes.
- Built an enterprise reporting system with SQL, Power BI, and Fabric—automated dashboards, task alerts, and KPI workflows that uncovered $2M in revenue and cut A/R backlog by 90%.
- Led enterprise change management—developed training, aligned teams to EOS strategy, and personally engaged staff to tie operational changes to organizational goals.

Marketing & Finance Manager – The Oxford Center, Southeast, MI

May 2017– Jan 2020

Established the foundational infrastructure—systems, staffing models, and processes—that enabled organizational scale, financial growth, and operational maturity.

- Established foundational systems—implemented the company's first EHR, practice management, accounting, and HCM/payroll platforms (Paycor), creating integrated workflows across billing, documentation, and HR.
- Built detailed financial projections and secured over $2M in financing for facility expansion, enabling scalable infrastructure and multi-departmental growth.
- Launched the company's inaugural website and analytics infrastructure, enabling performance visibility and executive decision-making.
- Laid the groundwork for scalable operations and a unified company culture—built core systems for hiring, onboarding, and SOPs, and collaborated on defining the organization's mission, vision, and core values to guide long-term growth.

Education

B.A. Business Finance, Calvin College (Calvin University)

Grand Rapids, MI · 2013 - 2017

Core Competencies

Business Process Design

KPI Strategy

Workflow Automation

Financial Modeling

Compliance & Audit Readiness

Change Management

Public Speaking

Project Management (Agile, EOS)

Cross-Functional Team Leadership

Technical Leadership & Platforms Deployed

Tools & Platforms

Microsoft Azure

Fabric

Purview

Endpoint Manager

M365 Admin

SharePoint

Teams

Dynamics

Sage Intacct

AdvancedMD

ADP Workforce Now

Power BI

Stripe

WordPress

Cloudflare

Programming & Data

SQL

Python

DAX

API Integration

LLM Deployment (Azure/OpenAI, MCP Servers)

HTML, CSS, JavaScript

BI Dashboards

Data Modeling

Automation Scripts

Languages

English (Native)

Chinese (Limited Working Proficiency)